



## Magnetic Gift Cards

**Future POS now offers customers the ability to have custom made gift cards. Both restaurant owners and consumers have come to appreciate the convenience and versatility of gift cards. As this trend continues to grow, business owners look for ways to make their cards stand out. We have a variety of options to offer including customer loyalty cards, employee badges, frequent diner benefits, club cards and more.**

- Rechargeable cards encourages customer loyal.
- Durable, compared to paper certificates.
- Encoded magnetic strip gives tracking ability.
- Attracts new customers and builds brand awareness.
- Cards can be used in various restaurant settings
- Unused balance remains on gift card, keeping customers coming back.

### **Ability to Track Gift Cards**

A great feature of the magnetic gift card is the ability to track them. Each card comes with a magnetic strip which is encoded with a tracking number. This number not only helps distinguish each individual card but allows a cash amount to be added or subtracted from the card. With one swipe of the card, Future POS can add a cash amount, track a club special, or award a free drink!

### **Keep Customers Coming Back**

Gift Cards will never go unused again. On average, customers must make more than one trip to use the full value on their card, As 33% of the total value is never use or redeemed by the user. Keep track of these statistics with Future POS.

### **Endless Options**

The options for gift cards are endless. You can provide a logo or image of your company or have one designed from scratch! We offer both full and single color printing, metallic inks in silver and gold and have a variety of colored cards to choose from. Attract new customer and build your restaurants brand awareness with custom magnetic gift cards.

**Call today to find out how Gift Cards can increase your yearly profits and keep customers coming back!**

**Future POS**  
developed by Cutting Edge Solutions

